

GLAMOROUS NEW 'SUITE' CATEGORY ANNOUNCED FOR VENICE SIMPLON-ORIENT-EXPRESS, A BELMOND TRAIN, EUROPE

A LUXURIOUS VISION OF ART DECO INDULGENCE FOR A LEGEND OF THE RAILS







London, 21st July 2022 - Today, Belmond unveils a new cabin category aboard the legendary Venice Simplon-Orient-Express, A Belmond Train, Europe - eight new Suites will join the rake from June 2023, bringing new heights of luxury and comfort to the original legend of the rails.

Joining the two pre-existing cabin categories, the Suites add a new expression of opulence to the train, steeped in history and cared for with the utmost respect to retaining the craftsmanship of the 1920s and 30s.

A LEGEND OF HERITAGE SHAPING A NEW LEVEL OF LUXURY

Two original carriages have been restored by expert French craftsmen and designers, who have reimagined the spaces on board the train whilst maintaining their golden era of travel look and feel. The design immerses guests in an experience that bridges the train's iconic history and modern comfort, a space in continuous motion, inspired

by ever changing landscapes. Authentic craftsmanship and historical references are infused in the rich layering of the interiors, celebrating the journey itself and creating a haven to savour the quiet moments.

The lavish new Suites will elevate the train's existing accommodation, to now offer a trio of cabin categories to suit every traveller. With all the beauty of a Venice Simplon-Orient-Express Historic Cabin, the new Suites have the added benefit of a private marble ensuite bathroom as well as a lounging area by day converted to either double or twin beds, by night.

For the epitome of luxury, a stay in a Grand Suite comes with a private en-suite bathroom and shower, double beds that can convert into twin beds, as well as a living area from which to enjoy the delights of private dining experiences, 24-hour cabin service and free-flowing champagne. Whilst the Historic Cabins exude timelessness, magically transforming from day time lounge into cosy upper and lower berth beds at night.

INSPIRED BY THE BREATHTAKING EUROPEAN LANDSCAPES

The Suites celebrate the dramatic landscape unfolding through the train's picture-windows. With this as the starting point of inspiration, the French craftsmen are influenced by four different designs: La Campagne (the countryside), Les Montagnes (the mountains), Les Lacs (the lakes), and La Forêt (the forest).

Paying homage to the exceptional journeys of the Venice Simplon-Orient-Express, La Forêt inspired Suites echo the Black Forest, immersed in the mountainous southwest region of Germany, a route taken when travelling from Prague to Paris. From wilderness to countryside, La Campagne inspired Suites are adorned with vivid velvet greens and intricate flower marquetry. Here the most scenic voyages come to life through the design, from the pastures and vineyards of Northern Italy to the picturesque vista of the South of France and along the Côte d'Azur. Austria's Arlberg massif is witnessed on the train's classic route to Venice and Les Montagnes design mirrors the impressive ever present mountainous peaks. From land to water, Les Lacs motif reflects the beauty of many spectacular lakes passed en route, from Zurgersee in Switzerland to Lake Como in Italy.

Each Suite will immerse guests in diverse European scenery through glorious colours, patterns and textures. Plush fabrics and furnishings will channel famed Art Deco designers, such as Majorelle, Dufrene, Leleu, Rousseau, Prou and Lalique. The interiors are a celebration of European landscapes and the surrounding abundance of nature; the arable plains with their swathes of vineyards, the ancient forests of central Europe, the sharp rise of mountain ranges and smooth glacial lakes.

Venice Simplon-Orient-Express travels through Europe - Czech Republic (Prague), France (Paris and Cannes), Italy (Florence, Venice, Rome and Verona) Austria (Vienna and Innsbruck), Hungary (Budapest), Romania (Bucharest), Switzerland (Geneva), Belgium (Brussels), and the Netherlands (Amsterdam) - from March to November, as well as the iconic route from Paris to Istanbul once a year.

Lead in rate for Suites is £5,500. This includes a personal 24-hour cabin steward, marble en-suite bathrooms, bespoke amenities, a complimentary kimono and slippers.

For more information on the Venice Simplon-Orient-Express, please visit Belmond.com.

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Notes to Editors

CGI images can be downloaded from here.

*The visuals used in this press release, and their contents, are subject to change and may not represent the final product offered. Any similarity with other products is purely coincidental and is not intended, nor should it be inferred.

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About Belmond

Belmond has been a pioneer of exceptional luxury travel for over 46 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguassu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of

timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton. www.belmond.com

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