



# BELMOND

Belmond reopens in Italy with *'My Love Letter to Italy'* by Francesco Carrozzini

Inspiring a new Italian renaissance



**Tuesday 16 June 2020** - This week, Belmond begins to reopen its iconic Italian portfolio and launches a campaign to inspire a new love affair with Italy. The *'My Love Letter to Italy'* is a film written, directed and narrated by Emmy award-nominated Director, [Francesco Carrozzini](#) - a truly personal reflection on what makes his home country so special, with a romantic nostalgia for rekindling fond memories and inviting viewers to fall in love with Italy, again.

Commenting on the film, Francesco Carrozzini says: *"I have been staying at Belmond hotels for as long as I can remember and, as an Italian, I always felt they captured the true spirit of Italy. During lockdown I kept dreaming of the Italian summer and I was longing to go back home. Now more than ever, I appreciate what I had too often taken for granted about Italy -*



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*its food, its beauty and of course, its people. I made this film to capture that feeling, to make us Italians fall in love with Italy all over again."*

With Cipriani, a Belmond hotel, Venice and Splendido, a Belmond hotel, Portofino opening on 19 June with others to follow from July, Belmond has created a series of experiences that celebrate a new Italian renaissance, from romantic encounters for 'Amore Cortese' to escapes in the beauty of nature and the welcome embrace of human virtues.

## **For the lovers**

As loved ones can finally reunite, Belmond offers the most tempting settings for romance - from enchanted picnics under the golden light of Tuscany at Castello di Casole, a Belmond hotel, Tuscany; to candlelit evenings on the terrace of Grand Hotel Timeo, a Belmond hotel, Taormina - where DH Lawrence penned the novel, Lady Chatterley's Lover, to dinner on a private terrace at Villa San Michele, a Belmond hotel, Florence with the magical view of Florence below.

## **Lost in nature**

As the world re-awakens, it is time to discover the beauty of nature like never before - from hiking the rugged hills of Mount Etna, the highest active volcano in Europe known for its surreal lunar landscapes where the summit offers breathtaking views on Sicilian coast, or discovering hidden islands of Venice on a bike tour of Sant'Erasmus Island or travel with the eyes on a magical journey across stars, planets and constellations under big skies in Tuscany. Belmond has curated exceptional experiences to escape into the natural world.

## **Warm embrace**

At Belmond, it is the people and communities who shape the world of travel experiences - from the Amalfi fisherman in Cetera who source the magical ingredient for the famous spaghetti sauce, to the boat builders in Venice who for generations have kept the art of traditional boat building alive and the Portofinese farmer who is pioneering a sustainable eco-farm overlooking the famous "Cala degli Inglesi". This summer, guests will have the opportunity to meet these great characters, the maestros of the new renaissance and share in their passion and knowledge for their craft.



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## **Opening dates**

The iconic Italian portfolio re-opens its doors this week beginning with Cipriani and Splendido on 19 June, followed by Caruso, a Belmond hotel, Amalfi Coast and Grand Hotel Timeo on 1 July, Castello di Casole on 2 July and Villa San Michele on 23 July . Across all hotels, guests will be able to find their own exclusive space to enjoy the reassuring warmth and hospitality for which the brand is renowned.

## **About Francesco Carrozzini**

An Emmy Award nominated film director and internationally renowned portrait photographer with film credits including music videos for artists including Jay-Z, Beyoncé and Lenny Kravtitz. As a photographer, Francesco has shot portraits of icons of fashion, film and music including Naomi Campbell, Robert De Niro and Keith Richards with many photographs featured on the covers and pages of international media including Vanity Fair; L'Uomo Vogue, The New Yorker.

- Ends -

## **About Belmond**

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 46 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton.

[belmond.com](http://belmond.com)