

VILLA SANT'ANDREA

A BELMOND HOTEL
TAORMINA MARE



BELMOND LAUNCHES: LIDO VILLEGGIATURA, A VILLA SANT'ANDREA BEACH CLUB

MARCH 2024 – In May 2024 the Lido Villeggiatura, A Villa Sant'Andrea Beach Club will launch on the tranquil shores of the Bay of Mazzarò, in Taormina Mare. Inspired by the hotel's timeless Mediterranean charm, famously a private villa until the 1950s, the new club will host beachside programming from dusk till dawn. The first of the portfolio, this is an ideal destination for families and friends to revel in each other's company and enjoy an endless Italian summer, curated by Belmond.

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LIDO VILLEGGIATURA, WHERE THE MEDITERRANEAN MEETS VILLA SANT'ANDREA'S ELEGANCE

At Villa Sant'Andrea, A Belmond Hotel, Taormina Mare, the **Lido Villeggiatura** promises to be an intimate and vibrant Italian escape where guests can admire the bay's secluded shores and the ethereal Isola Bella Nature Reserve - a popular stop off for yachts and sailing boats, snorkeling and watersport activities.

The **Mediterranean design** of Lido Villeggiatura reflects the natural heritage of its surroundings. Using a **mid-century aesthetic**, the new beach club will come to life with stylish white-and-blue striped sun loungers and chic beach umbrellas. Six pristine cabanas with a tented veranda, plush sofas and private sun loungers become personal sanctuaries for those in search of more privacy, with a dedicated butler service and alfresco lunches served directly by the beach.

Enriched with colorful and playful cushions whose lace-inspired "merletto" is typical of the island, each detail will be **an ode to local traditions**. Local straw fabrics will embellish the beach bar counter together with bespoke lava stone tiles from nearby Mount Etna, reflecting the azure shades of the marine surroundings. Recalling the hotel's historical gardens, Sicilian terracotta vases and subtropical plants enrich the space, with white sun sails and curtains swaying in the sea breeze, it's the ideal backdrop for a carefree summer spent in Sicily.

FROM DUSK TILL DAWN

For a relaxed beachside summer by the Sicilian Sea, the programming at Lido Villeggiatura is designed to cater to every need and **involve all senses**. With an all-day dedicated beach conciergerie, guests can have their 'pennichella' (i.e. short nap) at their sunbed or cabana before joining watersport activities throughout the day. Wellness rituals include **sunrise yoga by the water's edge and signature wellness treatments** in the private cabanas.

At the vibrant new beach bar, guests can unwind with coastal cocktails, zesty aperitivos and special Sicilian granitas served throughout the day. Celebrating **the typical Sicilian sense of community**, Sundays bring an invitation to join authentic **'Villeggiatura' game sessions**, playing cards and board games with family and friends as Italians do, while **DJs and live music** will set the vibe in the evening for **sundowners and seafood barbecues** curated by Executive Chef Agostino D'Angelo and Bar Manager Fabio Rosella.

To celebrate the partnership of Villa Sant'Andrea with Taormina Film Festival, movie lovers are invited to **open-air cinema nights** at the cabanas between June and September presenting Italian film classics from the 1950s and 1960s alongside themed dinners under the stars. Tide-to-table gastronomy is served **by the water's edge at Brizza**, where the Chef will curate an immersive culinary experience for eight tables only, exploring the finest Sicilian seafood delicacies paired with outstanding wines such as one of the rarest Sicilian labels aged beneath the sea. Next to the gentle waves on the beach, bespoke **candlelit dinners** for two can also be planned with a delectable four-course menu of local specialties.

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A gateway for exploring the surrounding nature reserve and coastal Sicily, the beach club's **new private boat Apremare Gozzo 35** is available from the hotel's reopening on 28 March with a range of customizable activities. Constructed by the Aprea family, master boat builders from Sorrento, guests can tailor their onboard itinerary to visit charming destinations such as Isola Bella, Acitrezza and Siracusa, exploring every corner of the enchanting coast with ease. Champagne-paired picnics and snacks are served during the adventure but, for an even more intimate and signature experience, the Gozzo can also be reserved for **sunset aperitivos with views of Mount Etna**.

ENDS



NOTES FOR EDITORS

Villa Sant'Andrea, A Belmond Hotel, Taormina Mare reopens for the season on 28 March 2024.

Images are available at the following link ([download](#)).

Images of Lido Villeggiatura, a Villa Sant'Andrea Beach Club will be released in May 2024.

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ABOUT VILLA SANT'ANDREA, A BELMOND HOTEL, TAORMINA MARE

Nestled in one of Sicily's most enchanting bays, Villa Sant'Andrea retains the charm of a summer family residence, originally built in 1919 by English engineer Robert Trewhella.

Surrounded by sub-tropical gardens overlooking the Mediterranean Sea, bright geraniums radiate the balconies cascading down onto the picturesque, pebbled beach, from where guests embark on coastal adventures to explore the nearby Nature Reserve of Isola Bella and Taormina Mare. This secluded beachfront retreat has welcomed acclaimed names such as Elizabeth Taylor, Richard Burton and Peter O'Toole, and other actors and movie directors taking part in the Taormina Film Festival. Guests can enjoy access to the exclusive beach club and cabanas, swim in the crystal-clear azure sea or infinity pool and enjoy watersports in the enchanting bay. The culinary offering includes Ristorante Sant'Andrea to savour traditional recipes from land and sea, the fine-dining Brizza where dinner is served "pieds dans l'eau", creative cocktails and Italian classics at Bar Sant'Andrea, and Brace Grill. An extensive offering of experiences by land and sea, including complimentary boat tours and shuttles to sister property Grand Hotel Timeo, A Belmond Hotel, Taormina promise a true immersion in the warmth of the Sicilian soul, with the town's historical centre and Mount Etna at driving distance. All the 67 seascape rooms, which include 9 suites and 26 junior suites, offer terraces and balconies overlooking the hotel's private beach in the Bay of Mazzarò.

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ABOUT BELMOND

Belmond was born from a passion for connecting discerning travellers with the world's most remarkable properties, locations and journeys.

From hotels and trains to river cruises and safaris, Belmond curates incomparable experiences and crafts unforgettable stories. With a legacy spanning over 45 years, since the acquisition of Hotel Cipriani in Venice in 1976, Belmond has grown into a global collection of 47 properties spread across 28 countries and territories. Exceptional destinations connected by legendary journeys are the very soul of Belmond, where the path that brings you to a place is as important as the destination itself. As a pioneer of slow travel, Belmond has been operating the Venice Simplon-Orient-Express since 1982. The group later expanded to include pristine beach resorts, such as Maroma on the Riviera Maya, historic hideaways such as Villa San Michele in the Florentine foothills, urbane icons, such as Copacabana Palace in Rio de Janeiro, and gateways to UNESCO world heritage sites, such as Hotel das Cataratas in Brazil's Iguassu National Park. As proud custodians of storied properties, Belmond is committed to building on the past to create a new legacy: the heritage of the future. Working with communities and local talents, together with the world's most respected chefs, designers and artists, Belmond continues its purpose of perpetuating the legendary art of travel. Since 2019, Belmond has been part of the world's leading luxury group, LVMH (Moët Hennessy Louis Vuitton).

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