

BELMOND

BELMOND APPOINTS NEW CHIEF EXECUTIVE OFFICER

Dan Ruff, the Company's Chief Operating Officer, to become
Chief Executive Officer from 1st July 2023



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5th June 2023 - Belmond announces today that Dan Ruff, who has been Chief Operating Officer of the brand since 2018, has been appointed as new CEO, effective 1st July 2023. He succeeds Roeland Vos, who has been at the helm of the company for the past eight years. Roeland Vos will continue his role as Chairman of the board of Belmond Ltd and as such will be available to provide support to the organisation on specific projects or advisory topics.

"I'm very pleased to hand over the reins of the company to Dan. I have known him for a very long time. He will provide continuity in the journey for excellence that Belmond is on whilst pushing boundaries. I am convinced that he will succeed in taking the team and the brand to the next level." Roeland Vos commented.

A proven leader with 20 years of experience in the hospitality industry, Dan has led Belmond's strategic focus on operational, commercial and property excellence over the past five years, guiding the teams through the challenges of the pandemic from which Belmond has emerged stronger than ever.

Prior to joining Belmond, Dan held senior roles at Starwood Hotels & Resorts and Wyndham Hotel Group across operations, asset management, and mergers & acquisitions, and served on the Supervisory Board of Design Hotels AG. He began his career at Credit Suisse First Boston in the investment banking division.

"I'm truly honoured to become CEO of this extraordinary company, with its passionate and genuine people, and legendary properties. Together, we will continue to strive to offer incomparable travel experiences to our guests, and become the world's most desirable luxury travel brand." Dan Ruff commented.

Dan Ruff will be reporting directly to Stéphane Rinderknech, Chairman and CEO of LVMH Hospitality Excellence. He will continue to be based in London where he lives with his family. Originally from New York, he graduated from the College Scholar program at Cornell University.

NOTES TO EDITORS

Image can be downloaded [here](#)

For more information, please contact:
Nicolas Streff, Director, Global Brand & Corporate Communications
nicolas.streff@belmond.com

ABOUT BELMOND

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton.

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