



# BELMOND

## BELMOND LAUNCHES A SEASON OF SLOW ADVENTURES WITH CHAMPAGNE BESPOKE JOURNEYS BY RAIL & RIVER



22<sup>nd</sup> January 2020 - Belmond announces a new season of 'slow adventures with Champagne' on some of its fabled trains and cruises British Pullman, a Belmond train, England; Grand Hibernian, a Belmond train, Ireland; and Afloat in France, a Belmond boat, France. From a pop-up pub on the rails in Ireland to travelling in the upmost style to some of the UK's most celebrated events of 'The Season' and a 12 Michelin-starred culinary week on Afloat in France.

### THE BEST OF BRITISH – 'THE SEASON'

British Pullman toasts the British social season with the launch of four new journeys to some of society's most prestigious events: Royal Ascot, Guards Polo Club's Royal Windsor Cup Final, Glyndebourne and 'Glorious Goodwood'.

The luxury train is set to transport guests in style between London's Victoria Station in the comfort and luxury of the storied vintage 1920s and 1930s carriages. Delectable cuisine is served by liveried stewards before arriving at the coveted events

First out of the starting gate in 2020, British Pullman's heads to Royal Ascot for the penultimate day of the legendary racing week; on midsummer's day on 21<sup>st</sup> June 2020, the train travels to Windsor for the final of the prestigious 'Out-Sourcing Inc. Royal Windsor Cup' at Guards Polo Club. British Pullman then gently gallops on to Goodwood Racecourse for 'Glorious Goodwood' on 31<sup>st</sup> July 2020. The final furlong of Belmond's social season on the rails celebrates 250 years since Beethoven's birth, at the legendary Glyndebourne Festival for an exceptional performance of Beethoven's only opera, Fidelio.

Prices for British Pullman's 'The Season' starts from £600 per person

### BESPOKE IRISH HOSPITALITY

Grand Hibernian, Ireland's only luxury sleeper train introduces new personalised experiences that take guests off the rails and into the heart of Ireland's eclectic and adventurous landscape. Guests can now tailor their experience by choosing from a range of activities whether seeking adventure, getting close to nature or immersing in the rich Celtic culture, myths and legends - from kayaking at sunset on the lake at Killarney, paddle boarding across Clew Bay, kissing the blarney stone at Blarney Castle, horse riding on the beach in Carrowhally or exploring foodie Galway.

New for 2020 – Belmond brings the warmth and craic of traditional hospitality direct to the rails with a ‘pop-up’ pub in the traditional style of a ‘Shebeen – once known as an illicit inn’. Popping up along the route to offer a taste of traditional Ireland, music, Guinness and dancing.

#### CRUISING ALONG THE ‘MICHELIN’ STARRED WATERWAYS

Afloat in France announces its most decadent offering to date with the launch of its new “Epicurean Burgundy: A 12-star cruise”. Cruising through Burgundy and Beaujolais, from St-Jean-de-Losne to Lyon, guests are invited to dine at a different Michelin- starred restaurant each day – experiencing a total of 12 stars throughout the week.

The cruise departs on 9th August 2020 for seven days aboard Napoléon and sees guests experience six different Michelin-starred restaurants throughout the week ranging from one Michelin-starred to those that have been awarded the highest accolade of three. Three-starred Georges Blanc, Eric Pras’ Maison Lameloise and Jean Michel Lorain’s La Côte Saint-Jacques are all stops on this Gastronomic adventure.

-Ends -

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#### **About Belmond**

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world’s most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 46 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil’s Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world’s leading luxury group LVMH Moët Hennessy Louis Vuitton.

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