

SPLENDIDO

A BELMOND HOTEL
PORTOFINO



RIVIERA REBORN: A NEW ERA FOR SPLENDIDO, A BELMOND HOTEL, PORTOFINO AND THE LAUNCH OF VILLA BEATRICE

NOVEMBER 2024 – Portofino, the jewel of the Italian Riviera will enter a new era of splendour next June, as the town's original Grand Dame, Splendido, A Belmond Hotel, Portofino reveals a new, major phase of its multi-year renovation, by internationally renowned Martin Brudnizki Design Studio. An emblem of Portofino's allure since the 1950s, the hotel will reveal an entirely renovated main building, capturing the spirit of Ligurian craftsmanship and design,

BELMOND

SPLENDIDO

A BELMOND HOTEL
PORTOFINO

including a redesigned cocktail bar and new Dior Spa. Notably, this third phase of Splendido's renovation coincides with the launch of Villa Beatrice in Portofino – a first-of-its-kind, exclusive private villa for the Belmond portfolio, launching July 2025.

A NEW ERA FOR PORTOFINO'S GRANDE DAME

The meticulous restoration of the former 16th-century Benedictine monastery, led by Martin Brudnizki Design Studio, honours the history of the building while delicately injecting contemporary relevance. Over the course of each summer reopening, the hotel has unveiled new spaces: 2024 welcomed new rooms and a lobby, whilst in 2023 the hotel revealed the transformation of the celebrated pool area, famously overlooking the sparkling Ligurian Bay, as well as the new Splendido Grill restaurant and the renovated Baronessa Suite, one of the hotel's signature suites, inspired by the noble Palazzos of the region.

For the 2025 season, Splendido, a legendary haven of glamour and natural beauty, will continue its evolution revealing a renovated main building, with a focus on new rooms and communal areas, including a restyled cocktail bar; coffee bar; lounge bar; breakfast area; retail space; champagne display and Dior Spa. This new wellness space includes four treatment cabins and a dedicated relaxation space on an exclusive roof terrace. The new rooms and suites are adorned with contemporary Italian artworks and local botanical prints, whilst the corridors feature exclusive sketches of Portofino and heritage photos of the iconic property and its guests, over the years.

Nestled in the tranquil hillside above Portofino, Splendido has been the epitome of la Dolce Vita since the 1950s. Set in a terraced former 16th-century Benedictine monastery overlooking the bay, the hotel is both a timeless retreat and a glamorous destination, welcoming acclaimed guests from renowned actors to artists and film directors, and even royalty. Inspired by the natural beauty and legacy of the Ligurian Riviera, Splendido's landscaping offers versatile spaces capable of hosting both grand events and smaller, more intimate gatherings. The planting scheme incorporates indigenous flora and minerals, reflecting the distinctive beauty of Portofino. The colour palette draws inspiration from the blues and turquoises of the Mediterranean Sea, while the unique "Puddinga" rock formations of Portofino's cliffs and the fragrant subtropical and Ligurian herbs further enhance the botanical ambience.

THE REBIRTH OF VILLA BEATRICE, A MAJESTIC SUMMER RESIDENCE

Just a short walk down the tranquil hillside of the protected national park lies Villa Beatrice, launching in July 2025 as one of the most scenic, exclusive private villas on the Italian Riviera - and a first for the Belmond portfolio. Perched on a private spit above Punta Caiega, on the Gulf of Portofino, between the Ligurian coastal hamlets of Paraggi and Portofino, this masterfully restored family palazzo offers an outstanding panoramic viewpoint over the Riviera. Belmond's new private villa offering brings guests seclusion and intimacy with private sea access, whilst benefitting from all of Splendido's hotel services. Located within the gardens of a national park and set across three main floors, with an additional 'Torretta' (little tower) attic floor and rooftop terrace, the villa summer residence sleeps up to ten guests

BELMOND

SPLENDIDO

A BELMOND HOTEL
PORTOFINO

across five keys, including La Casetta - a secluded one-bedroom cottage amidst citrus groves. Originally known as Villa Odero and built by renowned Ligurian mogul Attilio Odero, Villa Beatrice was crafted by Tuscan architect Gino Coppedè, blending Gothic Revival with Art Nouveau innovation. Belmond acquired the villa in 2021 and has since overseen its meticulous restoration under Martin Brudnizki's interior design vision and Marco Bay's landscape architecture expertise. Design highlights include the renovation of original Coppedè external frescoes and internal ceilings, marble bathrooms and a collection of heritage antiques and contemporary artwork from the region. Guests will enjoy a subtropical secret sea garden, plunge pool with sun deck, butler service, a fully equipped kitchen with personal chef upon request, gym, summer pavilion for yoga or treatments and an expansive shaded terrace for al fresco dining and family gatherings.

Every angle of Belmond's lush lookout offers a private panorama of Portofino and beyond. Villa Beatrice enjoys a majestic position on the Gulf of Tigullio, with views over Paraggi and the Cinque Terre to the East, and Portofino to the West, and the lower terraces of the Villa offer a much closer view of Portofino Bay.

"The guiding vision for Villa Beatrice was to create a space that seamlessly blends modern sophistication with the rich history of the Ligurian coast, where guests feel as though they've been welcomed into a cherished family villa; lovingly upheld and enriched by generations. The historic residence has been thoughtfully restored to reflect Portofino's cultural heritage, with each design choice carefully researched to ensure authenticity and contextual relevance. Most of the furniture is vintage and has been sourced from local estate sales and auction houses, while the materiality is native to Italy – custom made by local artisans. We really wanted to cultivate a relaxed ambiance that embraces a distinctly local approach to luxury, resonating with the villa's enduring spirit. Each element tells the story of Villa Beatrice, offering guests an authentic experience that highlights the charm and history of Portofino—this is the essence of true luxury" - Martin Brudnizki, Founder of Martin Brudnizki Design Studio.

"We are thrilled to unveil the next chapter of Splendido's story. This meticulous undertaking elevates the guest experience to new heights, while preserving the hotel's legendary allure and celebrating time-honoured Ligurian craftsmanship. As Splendido preserves its four-century heritage in Portofino, the addition of Villa Beatrice to the Belmond portfolio enhances our foothold in this captivating region, setting a new standard for luxury and privacy, and further solidifying Belmond's legacy as proud custodians of storied properties and purveyor of incomparable experiences" - Alfonso Pacifico, Area Managing Director Portofino and General Manager of Splendido, A Belmond Hotel.

BELMOND

SPLENDIDO

A BELMOND HOTEL
PORTOFINO

ENDS



For more information, please contact:

Giulia Sciola, Communications Manager – Splendido and Splendido Mare -

giulia.sciola@belmond.com

Alexa Withers, Senior Manager – Global Brand Communications -

alexa.withers@belmond.com

ABOUT SPLENDIDO, A BELMOND HOTEL, PORTOFINO

Nestled in the tranquil hillside above Portofino, Splendido, A Belmond Hotel, offers the epitome of La Dolce Vita; a place of panoramic peace and elevated perspectives. Set in a terraced former 16th Century Benedictine monastery overlooking the bay, the hotel is a glamorous destination, welcoming acclaimed guests including renowned actors, artists, film directors, and even royalty. It is host to a salt-water swimming pool which acts as a radiant stage overlooking Portofino, the exclusive Baronessa Suite as designed by Martin Brudnizski Design Studio, and the new Splendido Grill restaurant - all embodying the spirit of Ligurian craftsmanship. The hotel is known for its memorable dining spots – alfresco dining on the wisteria covered balcony of La Terrazza or Italian classics at the Splendido Grill. The iconic hotel also boasts an elevated wellness experience by Dior Spa, located in a secluded corner of the gardens offering al-fresco treatments, as well as a tennis court set on the hillside by Splendido. Guests looking to discover the area can hop onto a complimentary shuttle service which stops at Splendido Mare, A Belmond Hotel, Portofino, located on the town's buzzy Piazzetta.

Follow Splendido: [Instagram](#)

ABOUT BELMOND

Belmond was born from a passion for connecting discerning travellers with the world's most remarkable properties, locations and journeys.

From hotels and trains to river cruises and safaris, Belmond curates incomparable experiences and crafts unforgettable stories. With a legacy spanning over 45 years, since the acquisition of Hotel Cipriani in

BELMOND

SPLENDIDO

A BELMOND HOTEL
PORTOFINO

Venice in 1976, Belmond has grown into a global collection of 47 properties spread across 28 countries and territories. Exceptional destinations connected by legendary journeys are the very soul of Belmond, where the path that brings you to a place is as important as the destination itself. As a pioneer of slow travel, Belmond has been operating the Venice Simplon-Orient-Express since 1982. The group later expanded to include pristine beach resorts, such as Maroma on the Riviera Maya, historic hideaways such as Villa San Michele in the Florentine foothills, urbane icons, such as Copacabana Palace in Rio de Janeiro, and gateways to UNESCO world heritage sites, such as Hotel das Cataratas in Brazil's Iguassu National Park. As proud custodians of storied properties, Belmond is committed to building on the past to create a new legacy: the heritage of the future. Working with communities and local talents, together with the world's most respected chefs, designers and artists, Belmond continues its purpose of perpetuating the legendary art of travel. Since 2019, Belmond has been part of the world's leading luxury group, LVMH (Moët Hennessy Louis Vuitton).

[belmond.com](https://www.belmond.com)

Follow Belmond: [**Instagram**](#) • [**Twitter**](#) • [**Facebook**](#) Please visit the [**Belmond Media Hub**](#)

BELMOND