



**BELMOND TAKES HOME TWO AWARDS
AT THE WORLD'S 50 BEST HOTELS 2024:
MAROMA, A BELMOND HOTEL, RIVIERA
MAYA AT NO.18 AND WINNER OF THE
FLOR DE CAÑA ECO HOTEL AWARD
MOUNT NELSON, A BELMOND HOTEL,
CAPE TOWN AT NO.28 AND BEST HOTEL
IN AFRICA**

THE HIGHLY ANTICIPATED LIST CELEBRATES HOTELS ACROSS SIX CONTINENTS WORLDWIDE

17 SEPTEMBER 2024 – Belmond solidifies its position as a leading luxury travel brand taking home two awards at The World's 50 Best Hotels 2024 for its legendary properties Maroma, A

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Belmond Hotel, Riviera Maya and Mount Nelson, A Belmond Hotel, Cape Town, named No.18 and No.28 in the global ranking, respectively.

Following a successful debut in 2023, the second edition of The World's 50 Best Hotels has been announced at a captivating awards ceremony in London and includes industry-defining hotels from across six continents worldwide.

This evening's awards ceremony once again brought together the global travel and hospitality community to celebrate the world's best hotels. Held at the historic Guildhall, the event showcased exceptional hotel experiences that will inspire consumers, travellers, and hoteliers around the globe.

At this year's ceremony, two of Belmond's legendary properties were awarded: Maroma, A Belmond Hotel, Riviera Maya was named at No.18 and won the Flor de Caña Eco Hotel of 2024. Whilst Mount Nelson, A Belmond Hotel, Cape Town ranks at No.28 and claims the place of 2024's Best Hotel in Africa.

Set amongst 200-acres of lush tropical jungle and the secluded white sands of Mexico's Caribbean coast, Maroma reopened in August 2023, having been carefully reimagined with Mayan traditions at its core. The reborn icon now has 72 rooms, suites, and ocean view villas and four dining destinations, where authentic local cuisine takes centre stage. This year, Maroma launched its Maroma Spa by Guerlain with an onsite apothecary and Meliponario, housing the revered Melipona bee, and a partnership with Parley for the Oceans to forge an enduring legacy for the surrounding oceans.

Skirted by mountain and metropolis, Mount Nelson, A Belmond Hotel, Cape Town is nestled within 8-acres of verdant gardens under the gaze of Table Mountain with 110 rooms, 88 suites, and five dining destinations. In its 125th year, the Nellie fuses its heritage with 21st-century relevance, intermingling seamlessly with the urban heart of the city. From collaborations with the country's leading creatives and front-row fashion over afternoon tea to exceptional dining with new Executive Chef Luke Lawrence Barry and expert-led marine biology adventures, Mount Nelson plugs guests into the pulse of this iconic Southern African destination.

Tim Brooke-Webb, Managing Director for The World's 50 Best Hotels, comments: "We're thrilled to be back in London celebrating the second edition of The World's 50 Best Hotels. Bringing together so many influential figures from the travel industry to honour and celebrate the world's finest hotel experiences is truly a special moment. Our heartfelt congratulations go out to every hotel on the list, each of which has clearly made a lasting impression on our Academy of travel experts. We hope 2024's list inspires travel lovers to choose a truly spectacular destination for their next trip."

Arnaud Champenois, Senior Vice President, Global Brand & Marketing at Belmond (LVMH), explains: "The World's 50 Best isn't merely an honour - it's a testament to the commitment from our teams around the world who, every day, passionately curate exceptional experiences that keep alive the art and romance of travel. We're delighted to keep pushing boundaries of travel with curated collaborations, thoughtful renovations, and genuine experiences linking to local customs."

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The World's 50 Best Hotels 2024 was revealed as part of a live countdown from No.50 to No.1. The ranking is complemented by a host of special awards and reflects the very best travel experiences around the globe, collated from the votes of 600 anonymous experts. This voting panel – the 50 Best Hotels Academy – comprises a balanced mix of hoteliers, travel journalists, educators and seasoned luxury travellers, led by a group of industry-leading Academy Chairs.

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Pictures of Maroma, A Belmond Hotel, Riviera Maya are available at the following [link](#)
Pictures of Mount Nelson, A Belmond Hotel, Cape Town are available at the following [link](#)

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ABOUT BELMOND

Belmond was born from a passion for connecting discerning travellers with the world's most remarkable properties, locations and journeys. From hotels and trains to river cruises and safaris, Belmond curates incomparable experiences and crafts unforgettable stories. With a legacy spanning over 45 years, since the acquisition of Hotel Cipriani in Venice in 1976, Belmond has grown into a global collection of 47 properties spread across 28 countries and territories. Exceptional destinations connected by legendary journeys are the very soul of Belmond, where the path that brings you to a place is as important as the destination itself. A pioneer of slow travel, Belmond has been operating the Venice Simplon-Orient-Express since 1982. The group later expanded to include pristine beach resorts, such as Maroma on the Riviera Maya, historic hideaways such as Villa San Michele in the Florentine foothills, urbane icons, such as Copacabana Palace in Rio de Janeiro, and gateways to UNESCO world heritage sites, such as Hotel das Cataratas in Brazil's Iguassu National Park. As proud custodians of storied properties, Belmond is committed to building on the past to create a new legacy: the heritage of the future. Working with communities and local talents, together with the world's most respected chefs, designers and artists, Belmond continues its purpose of perpetuating the legendary art of travel. Since 2019, Belmond has been part of the world's leading luxury group, LVMH (Moët Hennessy Louis Vuitton).

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ABOUT THE WORLD'S 50 BEST HOTELS

Following the success of The World's 50 Best Restaurants and The World's 50 Best Bars, 50 Best launched The World's 50 Best Hotels in 2023, marking the brand's first global launch since 2009. The World's 50 Best Hotels list is created by The World's 50 Best Hotels Academy, an influential group of more than 600 independent leaders, each selected for their expert opinion of the international hotel scene. The World's 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business travellers and luxury travellers at a captivating celebration of hospitality, passion and talent. The inaugural awards ceremony was held in London, UK, in September 2023.

ABOUT 50 BEST

50 Best is the leading authority in global hospitality, showcasing worldwide trends and highlighting great restaurants, bars and hotels from all corners of the Earth. Over the last 20 years, 50 Best has provided unrivalled guidance through its lists and events to gourmets, cocktail lovers and discerning travellers, inspiring consumers to discover diverse establishments, cultures and destinations, unveiling up-and-coming chefs, bartenders and hoteliers, exploring trends, and highlighting the subtlety and complexity of various cuisines and drinks cultures from around the world.

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