

# MAROMA

A BELMOND HOTEL

RIVIERA MAYA



## MAROMA, A BELMOND HOTEL, RIVIERA MAYA WINS THE WORLD'S 50 BEST HOTELS 2024 AT NO.18 AND THE FLOR DE CAÑA ECO HOTEL AWARD

THE HIGHLY ANTICIPATED LIST CELEBRATES HOTELS ACROSS SIX CONTINENTS WORLDWIDE

**17 SEPTEMBER 2024** - Maroma, A Belmond Hotel, Riviera Maya has been named No.18 in the global ranking of The World's 50 Best Hotels 2024. Following a successful debut in 2023, the

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second edition of The World's 50 Best Hotels has been announced at a captivating awards ceremony in London and includes industry-defining hotels from across six continents worldwide.

This evening's awards ceremony once again brought together the global travel and hospitality community to celebrate the world's best hotels. Held at the historic Guildhall, the event showcased exceptional hotel experiences that will inspire consumers, travellers, and hoteliers around the globe.

At this year's ceremony, two of Belmond's legendary properties were awarded: Maroma, A Belmond Hotel, Riviera Maya was named at No.18 and won the Flor de Caña Eco Hotel of 2024. Whilst Mount Nelson, A Belmond Hotel, Cape Town ranks at No.28 and claims the place of 2024's Best Hotel in Africa.

Set amongst 200 acres of lush tropical jungle and the secluded white sands of Mexico's Caribbean coast, Maroma reopened in August 2023, having been carefully reimaged by Tara Bernerd & Partners, with Mayan design, traditions, and culture at the forefront. The reborn icon now has 72 rooms, suites, and ocean view villas and four dining destinations including a new gastronomic restaurant, Woodend by Curtis Stone, by the renowned Michelin-star chef and Casa Mayor by Mexican-born Executive Chef Daniel Camacho, where authentic local cuisine takes centre stage. Maroma Spa by Guerlain launched this January as a holistic wellness retreat with a menu of nature-focused treatments and immersive guest experiences including an onsite apothecary and Meliponario, housing the revered Melipona bee. Most recently, the hotel has partnered with Parley for the Oceans to forge an enduring legacy for the surrounding oceans.

Tim Brooke-Webb, Managing Director for The World's 50 Best Hotels, comments: "We're thrilled to be back in London celebrating the second edition of The World's 50 Best Hotels. Bringing together so many influential figures from the travel industry to honour and celebrate the world's finest hotel experiences is truly a special moment. Our heartfelt congratulations go out to every hotel on the list, each of which has clearly made a lasting impression on our Academy of travel experts. We hope 2024's list inspires travel lovers to choose a truly spectacular destination for their next trip."

Federico Echaiz, Area Managing Director for Mexico and General Manager of Maroma, A Belmond Hotel, Riviera Maya explains: "Having worked as General Manager of Maroma for 17 years I feel resounding pride for our teams, both locally and globally, for this recognition. I can truly attest to Maroma's beauty and authenticity as the beating heart of the Riviera Maya, achieved through our commitment to honoring Mayan culture, our local community and environment. Since the hotel's renovation, this legacy of has grown further through partnerships with Parley for the Oceans and our work with Guerlain to protect the endangered Melipona bee."

The World's 50 Best Hotels 2024 was revealed as part of a live countdown from No.50 to No.1. The ranking is complemented by a host of special awards and reflects the very best travel experiences around the globe, collated from the votes of 600 anonymous experts. This voting

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panel – the 50 Best Hotels Academy – comprises a balanced mix of hoteliers, travel journalists, educators and seasoned luxury travellers, led by a group of industry-leading Academy Chairs.

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Pictures of Maroma, A Belmond Hotel, Riviera Maya are available at the following [link](#)

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#### **ABOUT MAROMA, A BELMOND HOTEL, RIVIERA MAYA**

Maroma, A Belmond Hotel, Riviera Maya is a storied hideaway nestled between 200-acres of lush tropical jungle and the secluded white sands of Mexico's Caribbean coast. The legendary property entered a new era in August 2023 as the beating heart of the Riviera Maya, following a complete redesign by the internationally renowned design studio Tara Bernerd & Partners, with Mayan culture at its core. Home to the first Spa by Guerlain in Latin America, the new chapter of Maroma promises a pioneering wellness experience, with nature as its focus. The property has 72 rooms, suites and oceanfront villas, each brought to life by a blend of local materials, artisanal patterns and traditional craftsmanship. Four dining destinations include Woodend by Curtis Stone, centered around exceptional, wood-fired grill cuisine; Casa Mayor, where authentic Mexican cuisine is the main attraction; legendary beach hangout, Freddy's Bar, showcasing signature cocktails and a locally sourced raw barca; and Bambuco, for creative mixology and an extensive selection of mezcal. Maroma's celebration of nature and Mexican culture takes form in its exhilarating guest experiences, including Bee Therapy and Sound Healing with the sacred Melipona bee; the ancient, local practice of Mayan stargazing; and a Nixtamal journey, where guests can learn about the artisanal process of cooking corn and hand-making tortillas.

Follow Maroma: [Instagram](#)

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#### **ABOUT THE WORLD'S 50 BEST HOTELS**

Following the success of The World's 50 Best Restaurants and The World's 50 Best Bars, 50 Best launched The World's 50 Best Hotels in 2023, marking the brand's first global launch since 2009. The World's 50 Best Hotels list is created by The World's 50 Best Hotels Academy, an influential group of more than 600 independent leaders, each selected for their expert opinion of the international hotel scene. The World's 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business travellers and luxury travellers at a captivating celebration of hospitality, passion and talent. The inaugural awards ceremony was held in London, UK, in September 2023.

#### **ABOUT 50 BEST**

50 Best is the leading authority in global hospitality, showcasing worldwide trends and highlighting great restaurants, bars and hotels from all corners of the Earth. Over the last 20 years, 50 Best has provided unrivalled guidance through its lists and events to gourmets, cocktail lovers and discerning travellers, inspiring consumers to discover diverse establishments, cultures and destinations, unveiling

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up-and-coming chefs, bartenders and hoteliers, exploring trends, and highlighting the subtlety and complexity of various cuisines and drinks cultures from around the world.

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