

# EASTERN & ORIENTAL EXPRESS

A BELMOND TRAIN  
SOUTHEAST ASIA



## EASTERN & ORIENTAL EXPRESS, A BELMOND TRAIN UNVEILS NEW DIOR SPA – THE FIRST IN SOUTHEAST ASIA

**JUNE 2024** – Following its much-anticipated return to the rails in February 2024, the Eastern & Oriental Express, A Belmond Train, Southeast Asia is proud to announce a long-term partnership with the House of Dior to create the Dior Spa Eastern & Oriental Express. Joining the rake from July 2024, this will be Dior's first ever spa in the region. The train invites travellers on seasonal journeys departing from Singapore and travelling through Malaysia's ever-changing landscapes and vibrant cities: The Essence of Malaysia (November to February) and Wild Malaysia (March to October). The addition of a Dior Spa will offer guests a wellness

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space to unwind and rejuvenate from days adventure in the lush mountainscapes and verdant jungles of Southeast Asia.

## **DIOR SPA EASTERN & ORIENTAL: WELLNESS RITUALS, ON THE MOVE**

Following a temporary residency on the legendary Venice Simplon-Orient-Express, Belmond's first permanent Dior Spa launched on the legendary Royal Scotsman, A Belmond Train, Scotland in April 2023, making the new Dior Spa Eastern & Oriental Express, Belmond's third Dior Spa on the rails.

Offering a sanctuary of tranquillity for guests, the new Dior Spa Eastern & Oriental Express will be housed in one of the train's 16 plush Art Deco-inspired carriages. Completely dedicated to wellness, the carriage will boast the House of Dior's iconic canework whilst taking inspiration from the beauty of Southeast Asia. Using hand-crafted tropical wood materials, the interior is designed to blend with the natural surroundings in which the train winds through – bringing the essence of the region to life through its carefully curated ambience. In homage to Christian Dior's love for flowers, the new Dior Spa Eastern & Oriental will use rose emblems on the carriage carpets, in shades of green and beige.

Guests will be taken into a dedicated reception area to discover the spa and its premium range of products before or after their treatment. The calming space expands into two luxurious rooms, each designed with furniture which merges Dior's elegance with inspiration from the location. Furniture adorned in the iconic Toile de Jouy print showcase the tiger, a nod to the Malaysian Sacred Tigers known to the region.

## **NEW ASIAN-INSPIRED BEAUTY TREATMENTS UNVEILED**

Bringing the savoir-faire of two leading luxury brands together, the Dior Spa Eastern & Oriental Express provides guests with the ultimate beauty experience to complement the serene and natural landscapes of Southeast Asia. The new wellbeing menu will feature five tailor-made treatments, devised by the French Maison's Wellness Experts. The bespoke approach caters to the specific needs of the train's guests, ensuring a truly immersive experience that leaves them feeling refreshed and invigorated.

Signature treatment D-Jungle, an exclusive face and body treatment of Asian inspiration, will offer guests the opportunity to enjoy a perfectly rhythmic, deep muscle massage from head to toe, performed using stretching techniques and targeting specific energy points. Signature treatments also include a relaxing Constellation massage which is designed to use a mix of massage techniques to relieve tension from the body. For the ultimate muscle relief, the D-Tissue massage uses deep, slow and soothing movements for those with a focus to release muscular pain.

Drawing inspiration from the exquisite art of Asian beauty rituals, the luxurious facial treatments at the spa seamlessly blend traditional Asian techniques with the opulence of the Dior Prestige skincare line. Guests can indulge in the Kobi-Dior Facial Treatment, a massage

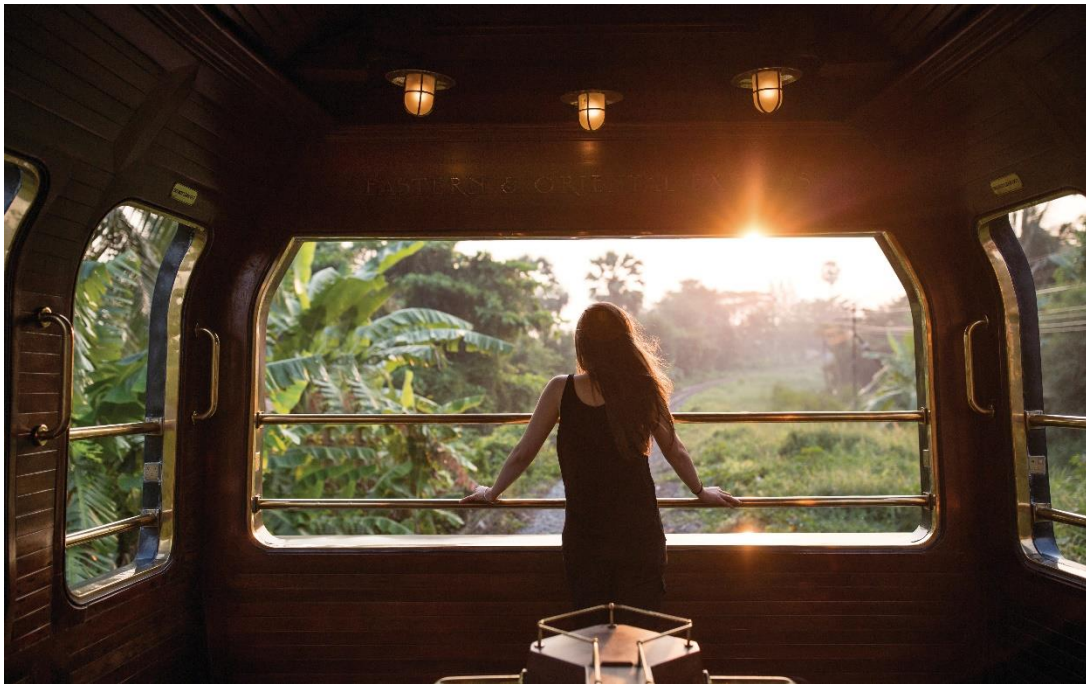
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rooted in the ancient Japanese Kobido massage tradition, that rejuvenates the skin. This treatment expertly sculpts the face, leaving guests with a radiant and youthful appearance.

For those seeking evening relaxation, Le Soin de Minuit treatment offers guests an unparalleled experience. This indulgent session incorporates meditative exercises designed to promote profound sleep and optimise skin regeneration, ensuring a luminous and revitalised complexion by the morning. To complement the experience, guests are invited to savour the moment with a selection of fine teas and nourishing delicacies.



## UNCOVER THE WONDERS OF SOUTHEAST ASIA

Alluring grand adventures await guests through two unique itineraries on board the iconic train's 16 dark green carriages, taking in destinations like Penang, Langkawi and, for the first time, the Taman Negara National Park, before heading back to the garden city. Along the way, travellers will be treated to extraordinary panoramic views of tropical rainforests, rivers, and rice fields, crystal clear seas, and ancestral temples, showcasing the region's spectacular beauty.

The Essence of Malaysia is a three-night journey through the country's western wonders, from Singapore through Kuala Lumpur, Langkawi and finally to the colourful island of Penang which boasts century-old UNESCO World Heritage sites, lively street art, and a thrilling food scene.

The second itinerary, Wild Malaysia, covers the untouched areas surrounding the 'Jungle Railway', towards the Eastern side of the peninsula, and gives guests the unique opportunity

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to visit the Taman Negara National Park. In collaboration with global tiger conservation organisation, Save Wild Tigers, the journey combines blissful moments of relaxation on the train, with a dash of adventure. One of the oldest tropical rainforests in the world and a true explorer's paradise, the Taman Negara National Park is home to hundreds of species such as tigers and leopards.

Here, guests can embark on a variety of excursions: from learning about the safeguarding of the Malayan Tiger to foraging experience in the jungle. Guests will then travel to the west side to visit Penang. With a choice of three different activities to explore Penang's artistic, culinary and historic heritage, guests will immerse into local culture before getting back on the train for their last night on board.

**ENDS**



## NOTES FOR EDITORS

Images are available at the following [link](#).

New pictures of Dior Spa, Eastern & Oriental Express, A Belmond Train will be available in July 2024.

For more information, please contact:

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## ABOUT EASTERN & ORIENTAL EXPRESS, A BELMOND TRAIN, SOUTHEAST ASIA

The Eastern & Oriental Express, A Belmond Train, Southeast Asia invites guests to discover the soul of Malaysia, uncovering the opulence, ancient wonders, and landscapes that the destination has to offer. The two, new three-night itineraries depart from Singapore, travelling through Malaysia's ever-changing landscapes and vibrant cities such as Penang and Langkawi, and for the first time, the Tamam Negara National Park – before returning to the garden city. The train boasts eight sleeping carriages, two

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restaurants, a Piano Bar, and the open-air Observation Car. On board, guests can find three different cabin categories – Pullman, State, and Presidential – whose designs reflect the different landscapes the train travels through. The cherry wood interiors evoke a warm ambience, and each cabin is air-conditioned and fitted with en-suite showers and bathrooms. Within the two elegant restaurant cars, Southeast Asia cuisine and culture is celebrated throughout the menu, devised by world-acclaimed chef André Chiang. To unwind, guests can visit the Piano Bar, immediately located in the centre of the train, the social hub. Here, live performances take place, combining elements of Nanyang jazz, Malay vintage tunes and Western music. At the rearend of the train is the open-air Observation Car, with its very own bar, where guests can enjoy the panoramic scenery and breathtaking sunsets.

Follow Eastern & Oriental Express: [Instagram](#)

## ABOUT BELMOND

Belmond was born from a passion for connecting discerning travellers with the world's most remarkable properties, locations and journeys.

From hotels and trains to river cruises and safaris, Belmond curates incomparable experiences and crafts unforgettable stories. With a legacy spanning over 45 years, since the acquisition of Hotel Cipriani in Venice in 1976, Belmond has grown into a global collection of 47 properties spread across 28 countries and territories. Exceptional destinations connected by legendary journeys are the very soul of Belmond, where the path that brings you to a place is as important as the destination itself. As a pioneer of slow travel, Belmond has been operating the Venice Simplon-Orient-Express since 1982. The group later expanded to include pristine beach resorts, such as Maroma on the Riviera Maya, historic hideaways such as Villa San Michele in the Florentine foothills, urbane icons, such as Copacabana Palace in Rio de Janeiro, and gateways to UNESCO world heritage sites, such as Hotel das Cataratas in Brazil's Iguassu National Park. As proud custodians of storied properties, Belmond is committed to building on the past to create a new legacy: the heritage of the future. Working with communities and local talents, together with the world's most respected chefs, designers and artists, Belmond continues its purpose of perpetuating the legendary art of travel. Since 2019, Belmond has been part of the world's leading luxury group, LVMH (Moët Hennessy Louis Vuitton).

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