



BELMOND

BELMOND UNVEILS NEW OPEN-AIR EXPERIENCES - THREE ISLAND IN BLOOM MALLORCA, MADEIRA AND SICILY



15 July 2020 - Belmond introduces new open-air experiences to celebrate the reopening of its 'Islands in Bloom'. Lapped by the Atlantic and surrounded by the Mediterranean sea - Mallorca, Madeira and Sicily offer the perfect locations for diving into the 'Big Blue' or an immersion into the natural world. Re-opening this month, **Reid's Palace, a Belmond hotel, Madeira (30 July 2020), Grand Hotel Timeo, a Belmond hotel, Taormina** and **Villa Sant'Andrea, a Belmond hotel, Taormina Mare** and **La Residencia, a Belmond hotel, Mallorca (24 July 2020)** offer new experiences inspired by the vivid colours, captivating flavours and secret charms of island life.

From a hike overlooking the glittering Mediterranean; to walks at first light above the clouds, discovering an artistic spirit inspired by nature and sailing with dolphins - the new open air experiences are designed to connect with the healing power of nature and to take time to inhale the perfumed scent of these botanical islands eternally in bloom.

THE BIG BLUE

Reid's Palace introduces a sailing experience designed to create a sense of calm and total escapism. Sailing on a private yacht to Madeira's uninhabited Desertas Islands,

a wildlife haven surrounded by crystalline waters where whales and dolphins can be spotted dancing between the waves.

The unrivalled beauty of the Sicilian coastline is dotted with fishing villages where tradition and craftsmanship are passed on from generation to generation. This summer, guests staying at **Villa Sant'Andrea** have exclusive access to a private boat tour to the charming town of Acitrezza, where the Giovanni Rodolico, fourth-generation master boat-builder shares the secrets of his craft that have existed since 1908.

Cala Deia, Mallorca offers one of the most magical sea views if this Mediterranean Island - guests staying at **La Residencia** have the opportunity to frame the blue views, with a painting masterclass in front of the ocean - capturing the magical light sparkling off the sea before stepping aboard the hotel's private boat and fueling the artistic spirit from a different point of view.

ISLANDS IN BLOOM

Set in the balmy climate of the 'island of eternal spring', sub-tropical gardens envelope **Reid's Palace** and overflow with exotic blooms all year round. Guests can join the hotel's floral expert for a private workshop, learning the island secrets to cultivating botanicals from the famous 'Bird of Paradise', sweet smelling Lavender and Honeysuckle to vast Creeping Fig, Bananas and Pomegranate.

Those looking to uncover their more artistic side in nature can visit Sa Bassa Blanca, Mallorca, surrounded by woodland on the north coast, the contemporary Museum is the vision of artist Yannick Vu and Ben Jakober - guests of **La Residencia** can enjoy a private behind-the-scenes gallery tour of their most famous works, followed by a beautiful picnic set in the fragrant flower gardens with breathtaking sea views.

IMMERSION INTO NATURE

For early risers looking to capture the magic of first light, **Reid's Palace** takes guests on a hike above the clouds at Pico do Arieiro, Madeira's third highest peak. Surrounded by pine forests and birdsong, a private butler serves a breakfast of fresh pastries, succulent fruits and champagne. Or guests can hike the wild peninsula of Sao Lourenco for panoramic views of the Atlantic ocean.

At Mount Etna, Europe's largest active volcano known for its surreal lunar landscapes, **Grand Hotel Timeo** has created a unique wine tasting experience to sample the Etna sparkling wine infused with aromas sweet strawberries, pistachio and prickly pear. The expedition concludes at a traditional winery on the north slope of Etna for lunch and wine tasting set among sun-splashed vineyards.

A TASTE OF ISLAND LIFE

Food of the land is celebrated with exquisite al fresco dining experiences, including picture-perfect picnics and big-sky dinner experiences celebrating seasonal, local produce.

For an added level of privacy and indulgence, guests are welcomed to step onto their balcony or patio for an intimate dinner as the sun sets. Whether the taste is for sustainable soul food, Michelin starred cuisine or simply a heaped and steaming bowl of fresh pasta - guests have a front row seat for an elaborate gastronomic experience in the comfort of their room.

BOOK NOW

For more information or to book, please visit belmond.com/islands-in-bloom

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About Belmond

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 46 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton.

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