



Belmond Safaris appoints Cindy Boshoff as their new Director of Sales and Marketing



May 2020: Belmond Safaris is happy to announce the appointment of Cindy Boshoff as Director of Sales and Marketing for their lodges in Northern Botswana - Khwai River Lodge, Savute Elephant Lodge and Eagle Island Lodge, as well as for Exclusive Destinations, their touring division.

With several years of experience in sales and marketing in the hospitality industry both locally and abroad - her most recent position was Sales and Marketing Director for Taj, Cape Town - Cindy has found that one of her key drivers is her ability to forge strong,

authentic relationships with clients, and she is looking forward to cementing new long-lasting relationships in the safari industry.

When Cindy is not working, you are likely to find her exploring the natural bounty of the Cape in the mountains and on the beaches, camera in hand. This is where she re-charges herself and reignites her wonder and passion for the natural world.

As such, working with Belmond Safaris is a dream come true for Cindy, combining her love of the industry and the people who work in it, with the unique attractions of Belmond Eagle Island Lodge situated on Xaxaba Island in the middle of the watery wonderland of the Okavango Delta; the raw unspoiled beauty of Belmond Savute Elephant Lodge in the Savuti region of the Chobe Desert, and the magnificent expansive vista from Belmond Khwai River Lodge overlooking the Moremi Game Reserve.

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