

# MAROMA

A BELMOND HOTEL  
RIVIERA MAYA

## MAROMA, A BELMOND HOTEL, RIVIERA MAYA TO LAUNCH 'FOTOGRAFÍA MAROMA' A TRAVELLING PHOTOGRAPHY SERIES CELEBRATING MEXICO



**November 2022** - Ahead of its much-anticipated reopening in August 2023, Maroma, A Belmond Hotel, Riviera Maya will launch a multi-faceted creative concept and vibrant photography series, 'Fotografía Maroma' – in partnership with co-curators Fariba Farshad, co-founder and director of Photo London, and Patricia Conde, founder of Patricia Conde Galeria in Mexico City. Together with Belmond, the co-curators have hand-picked four Mexican photographers to participate in the inaugural series: the renowned Patricia Lagarde, Javier Hinojosa, and Ilán Rabchinsky, alongside up-and-coming talent Margot Kalach. The resulting photographs, which capture the Riviera Maya through the photographers' distinctive lenses, will travel to noteworthy gallery spaces around the world during some of the most important annual art fair events: Art Basel Miami (30 November - 3 December 2022), ZONAMACO (8 - 12 February 2023), and Photo London (11 - 14 May 2023) – ending their tour at Maroma, following the hotel reopening.

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## A LIVING GALLERY OF MEXICAN TALENT

Fotografía Maroma will showcase singular perspectives on the enchanting Yucatán Peninsula. Kicking off during Art Basel Miami's 20th edition - the largest showing to date, the exhibition will be housed in the Miami Design District at 182 NE 39th Street, Suite 117, Miami Design District, 33137, open to the public from 1 - 3 December 2022, with hosted previews on the 30th November. In 2023, the exhibition will travel to Mexico City during ZONAMACO, the largest fair in Latin America, and Photo London, the UK's photographic event of the year, where Fotografía Maroma will be on view at the co-curator's spaces - Patricia Conde Galería and within the British art fair.

Esteemed co-curators Fariba and Patricia partner for the very first time, fusing their photography credentials and connections to global artistic programming to form a formidable duo. *"Mexican photography is currently enjoying a period of international acclaim. Our challenge has been to create the right blend of talent and originality to convey the unique spirit of Maroma. Each artist was set the task of creating entrancing images that will engage audiences throughout the world using their own particular sensibility and artistic vision."*, they explain. The selected photographers capture the soul of the Riviera Maya, encapsulating its culture, history and lush landscapes - elements mirrored throughout Maroma's immersive Mayan-inspired redesign.

## ARTISTIC EXPRESSION, COME TO LIFE

With over 45 years of experience, **Javier Hinojosa** is inspired by light manipulation, managing uncontrollable factors with patience and knowledge of his surrounding environment. For this project, he focuses on the stretch of beach along the Riviera Maya, abundant in nature, creating works which are both minimalistic and yet full of intention and meaning.

From land to water, **Patricia Lagarde** focuses her attention on the Caribbean sea, with the most impressive hues of blue. Through her works, the artist creates her own reality, capturing her imagination through a lens, collecting works, both real and created.

**Ilán Rabchinsky** takes inspiration from the meeting of land and sea - the Quintana Roo skyline - where intense colours incite a profound sense of relaxation. He candidly captures the purity of sea and sky meeting, forming an infinite horizon.

Rising star **Margot Kalach** studies the history, art, and science of image taking, dancing carefully between experimentation and controlled environments. The visible - jungle and sea - and the invisible - wind - are a key focus to unearth the intertwining of two forces of nature.

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## **A FERTILE GROUND FOR ARTISTIC EXPRESSION**

With its captivating culture, lush landscapes and rich storytelling tradition, the Riviera Maya is a fertile ground for artistic expression. The photographers' unique perspectives provide a glimpse into Mexico's beguiling identity, through past, present and future. The unmissable collection builds an enchanting bridge into native culture and an invitation into the soul of the Riviera Maya where Maroma resides, reopening in August 2023. Nestled between 200 acres of lush tropical jungle and the secluded white sands of Mexico's Caribbean coast, the storied hideaway has been completely reimagined with Mayan culture at its core. This new chapter of Maroma will reveal 10 new waterfront suites, a nature-focussed wellness experience in partnership with Guerlain, ground-breaking sustainability initiatives and a new gastronomic era under Mexican-born Executive Chef Daniel Camacho.

This new initiative comes as part of Belmond's long-standing commitment to the arts community. Earlier this year, Belmond launched a partnership with internationally acclaimed art gallery - Galleria Continua entitled 'MITICO', celebrating the talents of four prominent artists. Belmond will continue to inspire art lovers as well as support artists in forging meaningful dialogue between Art and Landscape, with further partnerships in 2023.

## **Notes to Editors**

Further images can be downloaded [here](#).

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## **About Belmond**

Belmond has been a pioneer of luxury travel for 46 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations. Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel,

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taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton. [Belmond.com](https://www.belmond.com)

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