



CASA DE SIERRA NEVADA

A BELMOND HOTEL
SAN MIGUEL DE ALLENDE

CASA DE SIERRA NEVADA, A BELMOND HOTEL UNVEILS MASTERCLASS WITH ACCLAIMED MEXICAN ARTIST KARLA DE LARA

JANUARY 25, 2023 - Renowned Mexican artist Karla de Lara and Casa de Sierra Nevada, A Belmond Hotel, located in the heart of historic San Miguel de Allende, have announced a new collaboration following the artist's successful exhibition on property in November 2022. From March 8-11, 2023, Casa de Sierra Nevada will be hosting 'Ritual', an immersive masterclass by Karla de Lara, which will be the first she has hosted in her career. Set amongst the historic buildings and charming character of Casa de Sierra Nevada, guests will have the unique opportunity to delve into the creative spirit of San Miguel de Allende and exclusively experience Karla de Lara's first-ever masterclass, an exclusive multi-day itinerary of hands-on workshops and one-on-one sessions.

A WORLD-CLASS ARTIST

Originally from Guadalajara, Jalisco, Karla de Lara is a Mexican visual artist of great global recognition, with more than 350 solo exhibitions around the world. She is a painter, sculptor, muralist, and poet, celebrated for her distinctive high-gloss technique and unique use of ink and wax. The acclaimed artist is widely considered the 'Mother of Hyperrealist Pop Art' by international art critics, as the themes she expresses within this genre are exaggerated versions of hyper pop inspired by the entertainment industry and infused with references to the collective imagination. De Lara has been the recipient of a variety of extraordinary awards over the years, including the International Prize Barcelona in 2022, the Art Olympic Prize of Greece in 2021 and the Raffaello & Canova International Prize of Italy in 2020, among others.

AN ARTISTIC VOYAGE



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The 'Ritual' masterclass will kick off on Wednesday, March 8 at Casa de Sierra Nevada, with a cocktail party to welcome guests. Throughout the week, participating guests will enjoy a la carte breakfast at the hotel's award-winning restaurant, Andanza, and will embark on a journey of enriching workshops under the guidance of Karla de Lara:

- **Thursday, March 9, 2023**

- Morning Session (10:00am – 1:00pm): Each guest will receive a project kit, complete with all materials needed to create their very own masterpiece. Karla de Lara will explain the process of the materials to be used, and guests will execute the initial tracing of their work. De Lara will then guide the group through her artistic technique of shading and highlighting utilizing liquid wax.
- Afternoon Session (4:00pm – 7:00pm): The afternoon session will focus on color, as Karla de Lara addresses the handling of colored inks and their usage in her own works. De Lara will teach guests her special technique when using ink, from mixing to application. Guests will also discover how to give balance to their paintings with color.

- **Friday, March 10, 2023**

- Morning Session (10:00am – 1:00pm): Once the canvases from the previous day's inking are dry, Karla de Lara will explain the process of light extraction and high gloss detailing that each guest will give to their painting.
- Afternoon Session (4:00pm – 7:00pm): De Lara will guide guests through the final steps of the masterclass, teaching them how to use solid wax to highlight their works, resulting in added drama and contouring.
- Private Dinner (7:00pm): The inspiring week will come to a close with an indulgent private dinner of contemporary Mexican cuisine with Karla de Lara, hosted at Casa de Sierra Nevada's restaurant, Andanza.

Prices for Casa de Sierra Nevada's 'Ritual: Masterclass by Karla de Lara' package start from \$4,813 USD per person for three nights in a Studio Suite, inclusive of taxes and fees. For reservations, please contact reservations.csn@belmond.com or call +52 415 152 7040.

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NOTES TO EDITORS

Images of Casa de Sierra Nevada, A Belmond Hotel, San Miguel de Allende can be [downloaded here](#).

For more information, please contact:

Alexa Withers, Senior Manager - Global Product Communications

alexa.withers@belmond.com



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Anastasia Aya Aroukatos, Manager - Global Product Communications

anastasia.aroukatos@belmond.com

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ABOUT BELMOND

Belmond has been a pioneer of luxury travel for 46 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton.

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ABOUT KARLA DE LARA

Born in Guadalajara in 1972, Karla de Lara is a Mexican painter, sculptor, muralist and poet, with an active international career. She is celebrated for her acclaimed reputation as the creator of hyperrealist pop art and for her own original, distinctive high-gloss technique. De Lara is widely considered the 'Mother of Hyperrealist Pop Art' by international art critics. She studied Graphic and Industrial Design at the Universidad Autónoma de Guadalajara, and later studied Fine Arts at the Academy of Fine Arts in Florence, Italy. De Lara is a Mexican visual artist with great global recognition in the last decade, with more than 350 solo exhibitions around the world. De Lara has recently been awarded the International Prize Barcelona in 2022, the Art Olympic Prize of Greece in 2021 and the Raffaello & Canova International Prize of Italy in 2020, among others.



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