



## **BELMOND NAMES SÉBASTIEN SAMOYE AS VICE PRESIDENT OF REAL ESTATE**



**7 November 2022** – Belmond today announced the appointment of Sébastien Samoye as Vice President of Real Estate. In his new role, Sébastien will play a key role in curating the ultimate travel collection for Belmond.

Sébastien has over twenty years of international experience working in asset management, finance and real estate, most recently in his own practice, CREO Advisory, but also with major hotel-owning companies such as Schrodgers Real Estate Hotels, Starwood Hotels & Resorts Worldwide and Marriott International. Having worked across Europe, Africa and the Middle East, Sébastien has overseen an extensive portfolio of hotels during his career.

Karl Bieberach, Senior Vice President of Global Development of Belmond said of the appointment: *"Already at the forefront of luxury, our goal is to curate the ultimate travel collection in global leisure destinations where every property perfectly represents our vision. As we continue to progress toward becoming the world's most desirable luxury travel brand, we look ahead with our acquisition strategy, seeking one-of-a-kind assets to join our enviable portfolio."*

*"Sébastien has a proven track record of leading hotel acquisition, redevelopment and asset management initiatives across Europe. With significant expertise across the real estate sector, Sébastien will play a*

*significant role in helping the brand to craft the legends of the future, through the asset management of our owned real estate and working with joint venture partners. We are delighted to welcome Sébastien to the Belmond family."*

Sébastien started his career with Ernst & Young in 1998 after he obtained his master's degree in Economics from the Facultés Universitaires Catholiques de Mons in Belgium and then joined the hospitality industry in 2006.

Sébastien said: *"It is a great pleasure to join Belmond, a pioneer and a visionary leader in the world of luxury travel. At such an exciting time for Belmond, I look forward to working with Karl and the team to continue to curate the ultimate travel collection for Belmond through its acquisition strategy, and helping to craft the legends of the future."*

For over 46 years, Belmond has grown into a one-of-a-kind luxury travel brand, with a worldwide portfolio of 50 properties spanning hotels, trains, river boats and safaris. As custodians of some of the world's natural and cultural heritage, the company continues to pursue a long-term expansion strategy as well as invest in its sensitive restoration plans including the introduction of new Grand Suites and the new Suites aboard the iconic Venice Simplon-Orient-Express, the renovation of Splendido Mare, A Belmond Hotel, Portofino; Maroma, A Belmond Hotel, Riviera Maya which will reopen in 2023.

ENDS

#### **Notes to Editors**

For more information, please contact:

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#### **About Belmond**

*Belmond has been a pioneer of exceptional luxury travel for over 46 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.*

*Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguassu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton. [www.belmond.com](http://www.belmond.com)*

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