



BELMOND

BELMOND INTRODUCES A NEW 'GOLDEN ERA' FOR THE BRITISH PULLMAN WITH REIMAGINED CARRIAGE BY WES ANDERSON



EMBARGOED until 00:01, 11th October 2021 - Today, Belmond reveals an exclusive cinematic design partnership with legendary film director, and creative visionary, Wes Anderson. Paying tribute to both the golden age of cinema and travel, Wes Anderson has reimagined Cygnus carriage aboard the legendary British Pullman, A Belmond Train, England.

With a love of trains and a passion for craftsmanship, Wes Anderson, famed for films including *The Darjeeling Limited*, *The Grand Budapest Hotel*, and most recently *The French Dispatch*, has been able to carefully balance the historical preservation of the art deco inspired carriage with a modern interpretation of design. The carriage is instantly recognisable as a Wes Anderson design through his signature symmetrical lines, unique colour pallets and art nouveau style. The bespoke design also introduces an elevated guest experience with two new private coupés in the carriage.

Commenting on the design collaboration, Wes Anderson says:

"I love trains! I have often had the chance to invent train compartments and carriages in my movies -- so I was immediately pleased to say 'yes' to this real life opportunity, and very eager to make something new while also participating in the process of preservation which accompanies all the classic Belmond train projects. They are keeping something special alive; - igniting this endangered species of travel into a new golden era."

A STORIED DESIGN

Each carriage aboard British Pullman has a unique history and continues to be at the cutting edge of design and craftsmanship. With Cygnus' design, Wes Anderson has paid careful tribute in his dream-like storytelling to the origins of the 1950s carriage.

Named after the Greek God of Balance, Cygnus is often personified as a swan and immortalised as one of the most recognisable constellations in the night sky. Detailed reference to the myth and legend can be found throughout the design in the intricate waves and swan detailing in the marquetry. From the meticulously positioned silver leaf on the ceiling that reflects like water, to the swan shaped champagne coolers - the carriage is a tribute to the majestic swan.

OFFERING A NEW LEVEL OF PRIVACY

Cygnus carriage features two private coupés where every detail of the design and experience takes a journey aboard British Pullman to a new level of luxury. The intimate space, with 360 degree carefully handcrafted marquetry, can be exclusively booked for up to four guests - beginning at London Victoria where the Train Manager greets guests with priority boarding and ensures free flowing champagne is available throughout the journey.

Contemporary British menus are served on special crockery, with additional flourishes from British Pullman's Head Chef and exclusive cocktails served in glassware only available in the private coupé.

Guests can also travel in the open carriage as part of the regular Pullman experience or choose to book the entire carriage for groups and celebrations up to 26 people.

A CINEMATIC CELEBRATION

Arnaud Champenois, Senior Vice President, Brand & Marketing, Belmond, comments

"At Belmond we are custodians of timeless heritage. We are always seeking new ways to remain relevant and create new legendary adventures. It is our mission to keep the travel dreams alive by collaborating with the most creative talents, who share our passion for design and craftsmanship.

It has been a privilege to work with Wes Anderson who is one of the most captivating story tellers in the world and a true legend."

THE FINAL DETAIL

British Pullman, A Luxury Train, England, offers a host of day journeys throughout the year from London Victoria Station. 'Pullman Dining by Wes Anderson' starts from £400 per person. The 'Pullman coupé by Wes Anderson' starts from £1,800 per coupé. The full carriage hire price is available on request. To book or for more information visit belmond.com or call 0845 077 2222.

- Ends -

Images can be downloaded [here](#).

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About Belmond

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations. Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys.

Its portfolio extends across 24 countries with 46 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton. [Belmond.com](https://www.belmond.com)