



# BELMOND

## **BELMOND ACQUIRES VILLA BEATRICE IN PORTOFINO**



**30 September 2021** - Belmond has a long-term vision to become the world's most desirable luxury travel brand. Part of this vision includes its strategic expansion that will see iconic, one-of-a-kind properties joining its remarkable portfolio. Belmond announces that it has completed the transaction to acquire Villa Beatrice, the former Castello Odero, a XXth century building designed by architect Gino Coppedè, located in Portofino.

The Villa - built for the famous Ligurian entrepreneur Attilio Odero - is located on one of the most beautiful viewpoints in the area, right above Punta Caiega, offering guests a privileged position and breathtaking views over the Ligurian coast.

As custodians of timeless heritage and curators of incomparable experiences, we will take the time to understand the history of Villa Beatrice, its connection with the local community and its contemporary relevance to the fabled village of Portofino.

We look forward to sharing future plans for Villa Beatrice and its new chapter as part of the Belmond brand in due course.

## **About Belmond**

Belmond has been a pioneer of luxury travel for over 45 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations.

Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 46 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguazu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH Moët Hennessy Louis Vuitton.

## **For more information:**

Ufficio Stampa Italia - Grassi & Partners  
Silvia Bruno Ventre,  
silvia\_brunoventre@grassipartners.com  
+39 335 698 4442

Marcello Lovagnini,  
marcello\_lovagnini@grassipartners.com  
+39 340 586 5760

Laura Di Bert  
PR Director Belmond Italy, Spain and Portugal  
laura.dibert@belmond.com  
+39 335 270 098